Charless Foundation

Request for Proposals

Issued on September 7, 2022

Proposals due by 5:00 pm Central Time on October 12, 2022

Proposals may be found at: https://www.grantinterface.com/Home/Logon?urlkey=stlgives
BACKGROUND

The Charless Foundation was formed with the sale of the Charless Home for Seniors in South St. Louis City to Bethesda Health Group in 2006. Founded in 1853 as the “Home of the Friendless,” in its latter years the Charless Home provided independent living, assisted living, and skilled nursing for as many as 116 residents. The Charless Home closed in 2012.

The purpose of the Charless Foundation is “to provide support to other charitable organizations providing services and assistance to promote the health, welfare, and wellness of Missouri Senior Citizens, with an emphasis, where possible, in the South St. Louis City neighborhoods.” Given its history as a residential facility, the Charless Foundation Board is interested in supporting under-resourced older adults in residential facilities and in a range of other senior programming.

Today the Charless Foundation is a component fund of the St. Louis Community Foundation. Please visit our website at www.stlgives.org for more information.

PURPOSE

The Charless Foundation is seeking nonprofit partners who work with economically underserved seniors in the St. Louis region, with priority given to those in South St. Louis City. Broadly, the goal of these grants is to promote the health, welfare, and wellness of older adults. More specifically, the Charless Foundation is interested in organizations and initiatives that

- Support the needs of older adults in residential facilities,
- Increase the ability for older adults to age in place,
- Provide health and safety resources for older adults, and/or
- Provide social support to older adults.

The Charless Foundation is open to proposals for program, project or initiative funding or general operating support for organizations serving older adults. Program expansion proposals must address sustainability after this funding is completed. The Foundation is not considering proposals for education-based programming, organizational capacity building or capital expenses for the organization (ex. purchase of vans) at this time. Capital expenses that allow older adults remain in their homes, such as home repairs, will be considered.

Grants may range from $5,000 to $30,000 per year. Awards for senior centers and food pantries will be limited to $5,000 per year.

For new applicants, funding is available for one year. For past Charless grantees, funding is available for up to three years, with eligibility for second- and third-year funding based on annual reporting. All funded organizations will be required to complete final reporting.

The Foundation’s Advisory Committee particularly favors applications that demonstrate multiple funding partners as they seek to leverage the Foundation’s assets to strengthen nonprofits working toward the Foundation’s goals.
TIMELINE

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 7, 2022</td>
<td>Request for Proposals released</td>
</tr>
<tr>
<td>October 12, 2022</td>
<td>Grant proposals due by 12pm CST</td>
</tr>
<tr>
<td>December 2022</td>
<td>Grants announced and awarded</td>
</tr>
</tbody>
</table>

ELIGIBILITY

Any nonprofit that is a 501(c)3 and meets the requirements outlined in this RFP may apply for funding from the Charless Foundation. The nonprofit does not have to be physically located in South St. Louis City, though preference will be given to programs, projects, or initiatives within these geographical areas.

South St. Louis City is loosely defined as zip codes 63104, 63109, 63110, 63111, 63116, 63118, 63123, 63125, and 63139. The Charless Home for Seniors was located in zip code 63111.

APPLICATION

The St. Louis Community Foundation is using the Missouri Common Grant Application 2.0, modified for the Charless Foundation. The application is accessed and completed online at https://www.grantinterface.com/Home/Logon?urlkey=stlgives.

Applications are due by **12:00 pm on October 12, 2022**, submitted to the St. Louis Community Foundation at the above URL.

QUESTIONS

Please contact us with questions about the Charless Foundation and this Request for Proposals grants@stlgives.org
APPLICATION QUESTIONS

For All Applicants - Organizational Information
1. Type of Applicant
   - We have been funded by the Charless Foundation in the last 5 years.
   - Our organization has not been funded by the Charless Foundation
2. Organization’s Annual Budget
3. Organization’s Fiscal Year
4. Type of Service Organization (check all that apply)
   - Day/Drop-In Center
   - Food Pantry
   - Health and Wellness
   - Home Repair and Capital Improvements
   - In-Home Services
   - Mental Health Provider
   - Residential Facility
   - Social Support
   - Transportation
   - Other - please describe
5. Programs – Provide a brief description of the organization’s current programs, number served annually, and accomplishments.

For All Applicants - Proposal Information
6. Project Name
7. Proposal Summary (500 characters or less)
8. Type of request (choose one option)
   - General Operating Support
   - Support for New Project or Program
   - Support to Sustain or Expand Existing Programming
   - Other – please describe
9. Number of clients served
10. Client Description – Provide a detailed description of the population you intend to serve through this grant including client demographics, the percentage of those served who live in poverty and how your organization defines poverty.
11. Geographic Area Served (check all that apply)
    - 63104
    - 63109
    - 63110
    - 63111
    - 63116
    - 63118
    - 63123
    - 63125
    - 63139
    - Other – please describe
12. Project Goals – What are the goals of this project/program. For General Operating Requests, what are the overall goals of your organization?
13. Project/Program Activities - What activities do you intend to engage in or provide to achieve the aforementioned goals?
14. Timeline – What is the timeline for implementation of this grant?
15. Outcomes – Please briefly explain your evaluation process and the anticipated short and long-term measurable outcomes that would be achieved by this grant.

16. Partnerships & Interactions - What are the organization’s most significant interactions with other organizations and efforts?

17. Total project budget – For General Operating Requests, please leave this space blank. For multi-year requests, please indicate the total project budget for the entire grant period.

18. Budget Narrative Justification

19. Sustainability – What funding gaps or threats may threaten the sustainability of your proposed project/program or, for general operating requests, your organization?

**For New Applicants Only**

20. Mission Statement

21. Organizational History – Please provide a brief summary of the organization’s history, including when it was founded.

22. Amount Requested

23. Needs Statement – What are the community/client needs or problems to be addressed by this project/organization? Why is this issue important?

24. Reflecting Community/Clients in your Organization
   a. How are the demographics of the community/clients your organization serves reflected in the composition of your staff, board, and/or volunteers?
   b. How does your organization incorporate and elevate the perspective of the community/clients your organization serves?

25. Staffing & Qualifications - Who are the key staff, board members, and/or volunteers who will ensure the success of the project/organization and what are their qualifications?

26. Are you using a fiscal sponsor?
   - [ ] Yes (if yes you will be required to provide information on your fiscal sponsorship)
   - [ ] No

27. Does your organization use another name?
   - [ ] Yes (if yes you will be asked to provide information on your DBA)
   - [ ] No

**For Returning Applicants Only**

1. Total Amount Requested – For multiyear requests, please provide the total amount you are requesting over your grant term.

2. Funding Period – Returning applicants may apply for up to 3 years of funding. Indicate your requested funding period
   - [ ] 1 Year
   - [ ] 2 Years
   - [ ] 3 Years

3. Proposal Type – Are you applying for support for a program/project previously funded by the Charless Foundation or a new project/program?
☐ Project or programming funded by the Charless Foundation in the last five years
☐ Project or Programming not previously funded by the Charless Foundation (please describe further below)

4. Needs Statement: For Project/Programming Not Previously Funded - What are the community/client needs or problems to be addressed by this project/organization? Why is this issue important? For Project/Programming Previously Funded – Please describe how the community/client needs or problems addressed by this project/programming have changed since your last funding request.

Required Uploads for All Applicants
1. Board approved budget for current fiscal year
2. Project Budget – For project/program requests only. For multi-year requests, please provide a projected budget by year.
3. Organization’s Board List
4. Audited Financial Statements or 990
5. Financial Statements (required only if submitting 990)