

LEAVE A LEGACY. MAKE A DIFFERENCE.

Your guide to St. Louis
philanthropy for today
and tomorrow.



Let's build a foundation for the future of St. Louis, together.

Your Ideas / Your Passions / Your Goals

That's all it takes to make a transformative impact on our beloved city, now and forever. The St. Louis Community Foundation is your partner for investing in the future while making a positive impact today.

Make your vision for St. Louis a reality.

OUR MISSION

Inspiring Philanthropy

Connecting donor resources and passions with regional needs is what we do best. The St. Louis Community Foundation is the smartest way to help create a strong, healthy community today and for future generations.



CAPTION WILL GO HERE



Connect ► IMPACT

NAMES AND TITLES GO HERE

OUR HISTORY

**Believing in
St. Louis for more
than 100 years.**

Founded in 1915, the St. Louis Community Foundation is the second of its kind in the nation. Over the course of our long and proud history, we have evolved to meet the needs of our donors and the nonprofits in our region making a difference.



It starts with listening.

Achieving Your Philanthropic Goals with Maximum Impact

No one knows St. Louis quite like the experienced and knowledgeable staff at the St. Louis Community Foundation. Every St. Louisian has different goals and areas of interest, so our process starts with a conversation to assess your giving goals. Then we identify causes and a strategy that aligns to your passions and ultimately makes your vision for St. Louis a reality.

"The St. Louis Community Foundation helped me turn a children's book into a work of art that inspires understanding and makes us all stronger."

CAROL KLEIN

Engaged ► ENLIGHTENED

OUR PARTNERS

**Helping donors
create personal
legacies.**

DONORS

We maximize charitable impact for your causes and your community.

ADVISORS

We strive to help you bring charitable solutions to your clients.

NONPROFITS

We are here to support, strengthen and sustain the difference nonprofits make in our community.

Our Donors Inspire St. Louis

Fueling Healing and Understanding

When Carol Klein came to us, she saw an opportunity to help people reach across the lines that divide us. Through her children's book "Painting for Peace," Klein highlighted how the murals created on the boarded up buildings during the Ferguson unrest can inspire healing and understanding across the St. Louis region.

Her initial intention was to direct proceeds from book sales to benefit education, art and social initiatives, but with the help of the St. Louis Community Foundation, her philanthropic endeavors grew to include a donor-advised account that will continue to support St. Louis for decades to come.

CAROL KLEIN | PAINTING FOR PEACE FUND



Foundation FUTURE

Our Model for Transformational Philanthropy

You have the power to create change, transform lives and inspire action by partnering with the experts at the St. Louis Community Foundation.

Give

We're experts at helping our donors meet their philanthropic goals.

Our advisors work to develop strong relationships with donors, building a foundation of trust that leads to transformative giving.

Grant

Your endowment will make good work possible, forever.

The power of an endowment comes from the fund's principal. It is never spent and grows to generate an increased stream of funding devoted to your areas of interest. Earnings can be used to make grants that meet community needs year after year.

Grow

When you work with us, you know you're investing in programs and organizations that are tackling problems and making a difference.

St. Louis Community Foundation invests millions each year to improve our community, and ensure that its donors leave a legacy that will make a difference for generations to come.

The St. Louis Community Foundation is ready to be your giving partner.

Fueling Vibrancy. Pursuing Equity.

Together, we can meet the needs of the next generation of leaders, strengthen the roots of development and revitalization and ensure that families can live healthy lives no matter their zip code.



URBAN SPROUTS The St. Louis Community Foundation works closely with nonprofit organizations, like Urban Sprouts, who are focused on ensuring today's children become tomorrow's leaders. Our success as a region must be measured by their success in life.

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Our experts will guide you through every step of creating your legacy. We will show you how strategic giving creates a greater impact for causes you care about.



“St Louis Community Foundation is the catalyst to ensure families are thriving in St. Louis, and that we see a more equitable city in the future. Someone has to be the connector—they do such a good job at that.”

ELLCIA LANIER, EXECUTIVE DIRECTOR, URBAN SPROUTS

DONOR ADVISED FUNDS

Donor Advised Funds are the most popular type of charitable fund. They are easy to set up and manage, and they include tax incentives and other great benefits. They are a great option for both individuals and businesses, and can be paired with a private foundation.

FIELD OF INTEREST FUNDS

Field of Interest Funds allow donors to focus on a particular area of interest to them, such as the arts, education, health or the environment. We seek out the best opportunities and programs in that area of interest to make an impact in a specific area of need.

Field of Interest Funds are useful for short or long term special projects, group giving and estate planning. They are also helpful in the early stages of creating your own 501(c)(3) charitable organization.

DESIGNATED FUNDS

Designated Funds allow donors to identify specific charities to receive annual grants. We monitor grant recipients to ensure that they remain focused on their original intended purpose and are achieving results in accordance with the donor's wishes.

LEGACY FUNDS

Legacy Giving is an intentional giving journey that can start today and continue to make an impact beyond the donor's lifetime. Legacy Funds take the form of charitable assets designated from your estate, or may be an endowed fund.

Legacy giving ensures that these investments live on and provide a foundation for future generations. You can choose charitable legacy funds to support specific nonprofits or fields of interest, or you can entrust your giving goals to our Community Endowment Fund specialists..

Learn more at stlgives.org/donors

Our Focus

Building on the partnerships we've developed and community assets that are decades in the making, the Foundation is leading to a future that is stronger, brighter and more vibrant.

We elevate St. Louis nonprofits.

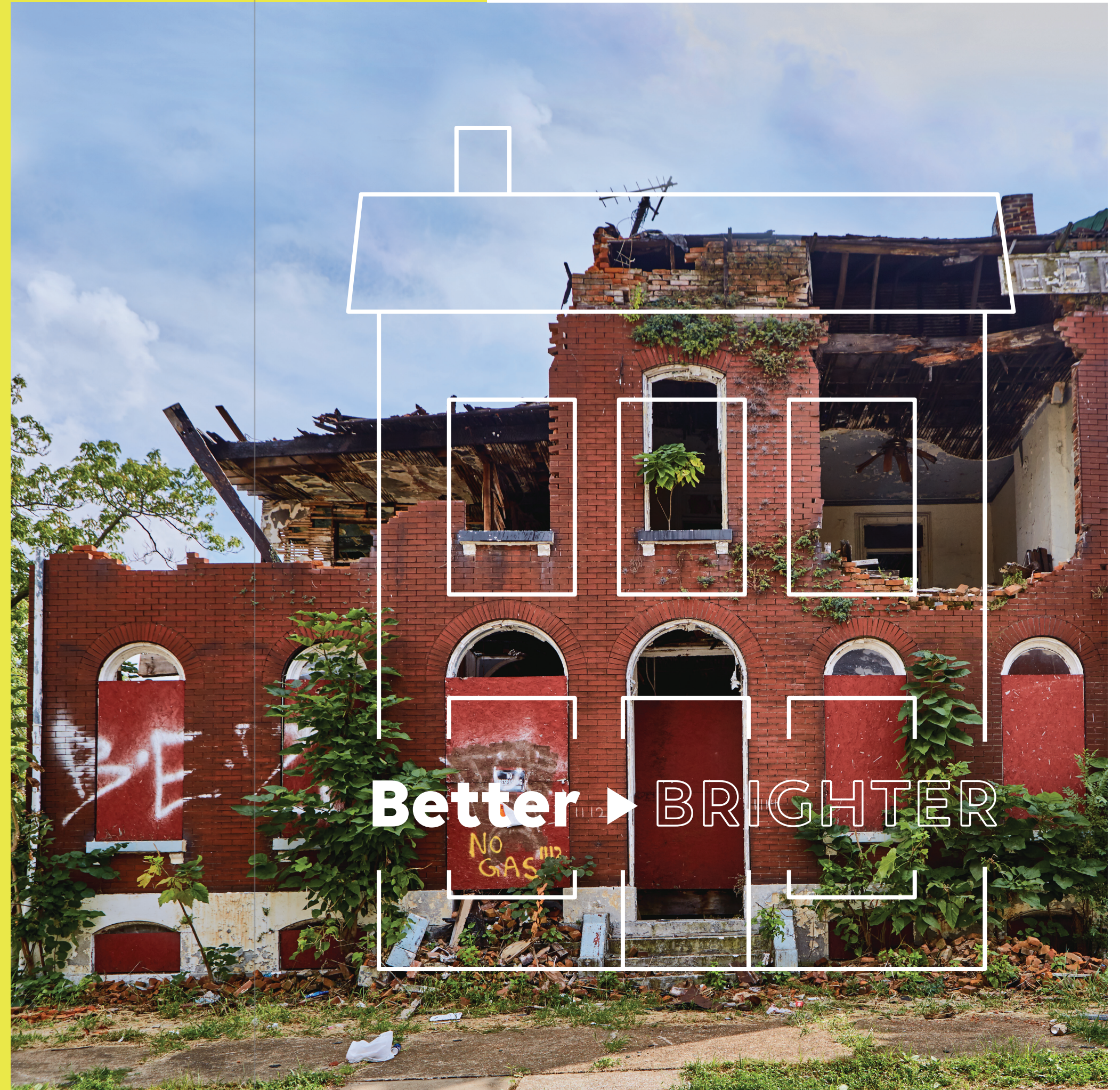
We support, strengthen and sustain the difference nonprofits make in our community by connecting donors with causes they care about and nonprofits with community leaders.

We build stronger neighborhoods.

We believe that community is where it all begins—where potential becomes possible. Through our investments, we help give residents the resources they need to put their ideas into action, right in their own neighborhood.

We position young people for success.

When more first-generation students have the opportunity to benefit from a post-secondary degree, the entire region does better. Through scholarships and advocacy, we work with community partners dedicated to equity in education to ensure that our region's youth succeed.





One of our greatest challenges in St. Louis is an awareness gap. The gap between the great things that happen here and what people know about. The St. Louis Community Foundation has done amazing things to help St. Louis know more about BIOSTL—and innovation in general—and its importance to St. Louis' economy.

DONN RUBIN



BIOSTL The Foundation paired BIOSTL with a donor interested in elevating St. Louis' innovation economy. The partnership catapulted BIOSTL's mission to advance research and entrepreneurship, and drive economic growth in St. Louis.

DON RUBIN | PRESIDENT & CEO, BIOSTL

Endow ► CHANGE

Changing the Way We Approach Philanthropy

The Untapped Potential of St. Louis

For our region to reach its full potential, we need like minded philanthropists to invest in St. Louis through an endowment. It's an investment with instant impact, allowing the foundation to establish meaningful initiatives and invest in change-agents to help solve the challenges we face.

A **financial bedrock** to solve the challenges of today and tomorrow.

"An investment with the St. Louis Community Foundation is money well-spent, both for our client's charitable wishes and for the good of the region."

JOHN C. WAHL & MARK WITTHAUS - FINANCIAL ADVISORS, B RILEY WEALTH MANAGEMENT



Endow Greatness

Our vision is to endow St. Louis for the future. But we can't do it without you.

Imagine a decade from now. Our great city is made even greater because you, and your fellow philanthropists, made the choice to invest in an endowment designed to create more equity and more opportunity throughout the region. Because of you, we have vibrant communities embracing their challenges and showing the rest of the nation what can be done when we work together. That's our vision for St. Louis—that and so much more. Join us and let's endow the future together.

\$20M

**Endowment Fund
by 2022**

2030

**A thriving joined
St. Louis region**



“At the St. Louis Community Foundation, we inspire Philanthropy, but more than that, we inspire change. We can't create a better, brighter St. Louis without you.”

AMELIA A.J. BOND, PRESIDENT & CEO

OUR MISSION

The St. Louis Community Foundation inspires purposeful philanthropy that connects community and donors to build and preserve a more equitable and vibrant region, now and forever.

We are committed to our fundamental roles of helping donors create personal legacies, investing donor funds for maximum returns with minimum risk, and playing a leadership role in tackling our communities' most challenging needs.

