

Charless Foundation

Request for Proposals

Issued September 8, 2021

Proposals due by 5:00 pm Central Time on Tuesday, October 12, 2021

ST. LOUIS



**COMMUNITY
FOUNDATION**

BACKGROUND

The Charless Foundation was formed with the sale of the Charless Home for Seniors in South St. Louis City to Bethesda Health Group in 2006. Founded in 1853 as the “Home of the Friendless,” in its latter years the Charless Home provided independent living, assisted living, and skilled nursing for as many as 116 residents. The Charless Home closed in 2012.

The purpose of the Charless Foundation is “to provide support to other charitable organizations providing services and assistance to promote the health, welfare, and wellness of Missouri Senior Citizens, with an emphasis, where possible, in the South St. Louis City neighborhoods.” Given its history as a residential facility, the Charless Foundation Board is interested in supporting under-resourced older adults in residential facilities and in a range of other senior programming.

Today the Charless Foundation is a component fund of the St. Louis Community Foundation. Please visit our website at www.stlgives.org for more information.

PURPOSE

The Charless Foundation is seeking nonprofit partners who work with economically underserved seniors in the St. Louis region, with priority given to those in South St. Louis City and South St. Louis County. Broadly, the goal of these grants is to promote the health, welfare, and wellness of older adults. More specifically, the Charless Foundation is interested in organizations and initiatives that

- Support the needs of older adults in residential facilities,
- Increase the ability for older adults to age in place,
- Provide health and safety resources for older adults, and/or
- Provide social support to older adults.

The Charless Foundation is open to proposals for program, project or initiative funding or general operating support for organizations serving older adults. Program expansion proposals must address sustainability after this funding is completed. The Foundation is not considering proposals for education-based programming, organizational capacity building or capital expenses for the organization (ex. purchase of vans) at this time. Capital expenses that allow older adults remain in their homes will be considered.

Grants may range from \$5,000 to \$30,000 per year. Awards for senior centers and food pantries will be limited to \$5000 per year.

For new applicants, funding is available for one year. For past Charless grantees, funding is available for up to three years, with eligibility for second- and third-year funding based on annual mid-term and final reporting. All funded organizations will be required to complete mid-year and final reporting.

The Foundation’s Advisory Committee particularly favors applications that demonstrate multiple funding partners as they seek to leverage the Foundation’s assets to strengthen nonprofits working toward the Foundation’s goals.

TIMELINE

Date	Activity
September 8, 2021	Request for Proposals released
October 12, 2021	Grant proposals due by 3pm CST
December 2021	Grants announced and awarded

ELIGIBILITY

Any nonprofit that is a 501(c)3 and meets the requirements outlined in this RFP may apply for funding from the Charless Foundation. The nonprofit does not have to be physically located in South St. Louis City or South St. Louis County, though preference will be given to programs, projects, or initiatives within these geographical areas.

South St. Louis City and South St. Louis County is loosely defined as zip codes 63104, 63109, 63110, 63111, 63116, 63118, 63123, 63125, 63126, 63127, 63128, 63129, and 63139. The Charless Home for Seniors was located in zip code 63111.

APPLICATION

The St. Louis Community Foundation is using the Missouri Common Grant Application 2.0, modified for the Charless Foundation. The application is accessed and completed online at <https://www.grantinterface.com/Home/Logon?urlkey=stlgives>.

Applications are **due by 5:00 pm on October 12, 2021**, submitted to the St. Louis Community Foundation at the above URL.

QUESTIONS

Please contact us with questions about the Charless Foundation and this Request for Proposals.

Elizabeth George
Director of Community Investment
314.880.4956
egeorge@stlgives.org

Nikki Martinez
Community Investment Manager
314.880.4961
nmartinez@stlgives.org

APPLICATION QUESTIONS

Organizational Information

1. Mission Statement
2. Does your organization use another name? If yes, please describe
3. Are you using a fiscal sponsor? If yes, provide: Name, Tax ID, and primary contact
4. Organization's fiscal year
5. Organization's Annual Budget
6. Type of Service Organization (check all that apply)
 - a. Day/Drop-In Center
 - b. Food Pantry
 - c. Health or Direct Medical Service Provider
 - d. Home Repair and Capital Improvements
 - e. In-Home Services
 - f. Mental Health Provider
 - g. Residential Facility
 - h. Transportation
 - i. Other - please describe
7. Organizational History – Provide a brief summary of your organization's history including when it was founded.
8. Programs – Provide a brief description of the organization's current programs, number served annually, and accomplishments.
9. DEI - List any internal or external efforts your organization is currently undertaking to incorporate diversity, equity, and/or inclusion (DEI) into its policies and practices. Are there DEI initiatives your organization hopes to undertake?
10. Reflecting Community/Clients in your Organization
 - a. How are the demographics of the community/clients your organization serves reflected in the composition of your staff, board, and/or volunteers?
 - b. How does your organization incorporate the perspective of the community/clients your organization serves?

Project Information

11. Project Name
12. Funding Area (check all that apply)
 - a. Basic Needs
 - b. Community
 - c. Health
 - d. Safety
 - e. Wellness
 - f. Other - Please describe
13. Type of request
 - a. General Operating Support
 - b. Project/Program Support
 - c. Other – Please Describe
14. Is this project
 - a. A New Project
 - b. Expansion of existing project
 - c. Existing Project Support
15. Proposal Summary (500 characters or less)
16. Funding period start & funding period end

17. Amount requested
18. Total project budget - not required for general operating requests
19. Geographic area served - Include specific ZIP Codes that will be served by this project
20. Needs Statement - What are the community/client needs or problems to be addressed by this project/organization? Why is this issue important?
21. Community/Client strengths
22. Number of clients served
23. Description of clients served
24. Project Goals
25. Project/Program Activities - What activities do you intend to engage in or provide to achieve the aforementioned goals?
26. Organizational Approach - Describe the extent to which your project/organization is based on evidence-based, best, or promising practices.
27. Evaluation Process
28. How will the evaluation results be used to inform/strengthen future programming?
29. Outcomes - What are the anticipated short and long-term measurable outcomes that would be achieved by this grant?
30. Timeline
31. Staffing & Qualifications - Who are the key staff, board members, and/or volunteers who will ensure the success of the project/organization and what are their qualifications?
32. Fit with Organizational Goals - How does this request fit with your organization's long-term goals?
33. Sustainability - What is your long-term funding plan once funding from this grant ends?
34. Landscape - What other agencies or projects are doing similar work in the region and how are you different?
35. Partnerships & Interactions - What are the organization's most significant interactions with other organizations and efforts?
36. Funder Recognition - What opportunities for donor recognition are available with this grant?
37. Budget Narrative Justification - After completing the budget template, please provide a description of each line item expense listed on the program/project budget. Indicate whether this is a new expense for your project or if funding is being requested to cover a current/existing expense.

Upload Files

1. Project Budget
2. Organization's Board List
3. Income Statement for current fiscal year
4. Audited Financial Statements or 990
5. Financial Statements (required only if submitting 990)