Greening, Gardening & Outdoor Living Initiative and RFP

Information Session
Today’s Purpose

To ensure that potential applicants for the Bridgeton Landfill Community Project Fund’s **greening, gardening, and outdoor living grants** have the information that they need to put forward a strong grant application.
Today’s Agenda

1. Welcome
2. Fund Overview
3. Greening, Gardening, and Outdoor Living Initiative
4. Partnership with Gateway Greening
5. The Request for Proposals & Process for Applying
6. Questions & Answers
7. Closing remarks
St. Louis Community Foundation

St. Louis Community Foundation inspires purposeful philanthropy that connects community and donors to build and preserve a more equitable and vibrant region, now and forever.

- In 2019, $98 million granted to more than 2,724 nonprofits
- 95% of granted funds have stayed in St. Louis
- $1.2 million through this Fund
The Settlement

• In 2013 The Missouri Department of Natural Resources filed a suit regarding the subsurface smoldering event (SSE) at the Bridgeton Landfill
• In June 2018 Republic Services and subsidiaries settled the lawsuit
• The settlement focused on control and monitoring of the SSE
• In addition, the settlement created a $12.5 million community betterment fund called the Bridgeton Landfill Community Project Fund
How the Funds Will Be Used

• Community betterment in the areas of
  ▶ health
  ▶ public safety
  ▶ the environment

• Communities impacted by the SSE, with priority given to a four-mile radius from the Landfill
• 501(c)3 nonprofit organizations
• Funds will be designated within four years
Four Mile Radius
The Funds CANNOT Be Used For

- Payments to individuals
- Acquisition of any property
- Support of any type of legal proceeding
- Reimbursement or payment for any past expenses, damages, or losses incurred by any person
- Any project or initiative created or funded by the State of Missouri
Process for Determining Funding Initiatives

- Gathered community input
  - Over 35 meetings with more than 70 people
  - Four focus groups with more than 20 organizations
  - Four Community Meetings
- Attended Just Moms community meetings
- Reviewed documents and studies
- Researched demographics
- Reviewed data from United Way and Children’s Services Fund
## Sample of Meetings

<table>
<thead>
<tr>
<th>City of Bridgeton</th>
<th>Missouri State Representative, District 70</th>
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<tbody>
<tr>
<td>City of Maryland Heights</td>
<td>North County Incorporated</td>
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<td>City of St. Ann</td>
<td>Operation Food Search</td>
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<td>City of St. Charles</td>
<td>Pattonville Fire District</td>
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<td>DePaul Hospital</td>
<td>Pattonville School District</td>
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<td>Greater St. Louis Labor Council</td>
<td>Republic Services, Bridgeton Landfill</td>
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<td>Holy Spirit Parish</td>
<td>St. Charles County Council</td>
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<td>Hussman Corporation</td>
<td>St. Charles County Government</td>
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<tr>
<td>Just Moms</td>
<td>St. Louis Area Foodbank</td>
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<td>Metropolitan Sewer District</td>
<td>St. Louis County Children’s Services Fund</td>
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<td>Missouri Coalition for the Environment</td>
<td>St. Louis County Government</td>
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<tr>
<td>Missouri Dept of Health &amp; Human Services</td>
<td>St. Louis–Jefferson Solid Waste Dist</td>
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<td>Missouri Dept of Natural Resources</td>
<td>United Way of Greater St. Louis</td>
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<td>Missouri Foundation for Health</td>
<td>Westlake Community Action Group</td>
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What We Have Learned

• The community is changing
• This is a large employment center for people who live elsewhere
• There is a high need for basic services
• There are few social services in the St. Louis County side of the target area
• People here love their community
Fund Focus Areas

- Mental Health and Substance Abuse Services (awarded Spring 2019)
- Community Greening and Gardening (2020)
- Public Safety (ongoing)
- Access to Health Care (2020)
- Small “Community” Grants for Nonprofits in the Footprint
Greening, Gardening and Outdoor Living

**Initiative Vision:**
The community around the Bridgeton Landfill will be healthier through changes to its surrounding environment, including increases in renewable resources, access to healthy food, and physical activity.

**Initiative Goal:**
The area surrounding the Bridgeton Landfill will benefit from improvements to its natural environment.
What We Heard

- Protection of natural resources is a concern
- Recognition of the connection between the safety of the physical environment and the well-being of the community at large
- Ideas ranged from monitoring air, water, and soil quality & contamination to watershed restoration, flood security, and riverbank preservation

“A healthy environment is required to live a healthy life ...”
“Community gardens may help to bring the community together.”
“Maybe a public greenhouse ... some people won’t trust food grown in the soil here.”
“People feel it’s not safe to use the public parks.”
Within Greening, Gardening, and Outdoor Living

- Planting, including community gardens & orchards
- Clean up of natural areas and/or providing natural reinforcements such as berms
- Education regarding the benefits of the natural environment
- Creation of or enhancements to natural environments that promote physical activity
Partnership with Gateway Greening
Partnership with *Gateway Greening*

- Focus on the planting proposals
- Assist organizations install and/or expand a community garden, school garden, urban orchard, or urban farm
- Use a proven four-phase planning & implementation process
- Recommend project parameters and funding, including raised beds, soil, tools, seeds, plants & trees
- Provide ongoing support
Gateway Greening Information Sessions

Learn more about the Four-Phase Process for building or expanding community gardens

February 13, 2020 from 7:00 – 8:00 pm
or
February 29, 2020 from 10:00 – 11:00 am
Location: Bridgeton Recreation Center
4201 Fee Fee Road
Bridgeton MO 63044
RSVP: bridgetoncpf@stlgives.org
Greening, Gardening & Outdoor Living

Requests for Proposals
Who Should Apply

- Organizations and projects that are currently in place within the target area
- Organizations and projects that are currently in place elsewhere and may be expanded to the target area
- Organizations and projects that target people living and/or working within the target area
- Public entities other than Missouri State government will be considered
Types of Projects*

- Community Gardens, including rain gardens, pollinator gardens, and food-producing gardens
- Programming that educates about and encourages use of natural environment
- Restoration of empty lots / property to native plants and/or plants that attract pollinators
- Restoration of outdoor space for recreational use open to the community
- Building berms
- Storm water collection and irrigation
- Invasive species removal
- Stream repair, including trash clean up
- Inclusive playground

*not an exhaustive list of projects that will be considered for funding
Special Considerations

- Partnerships and collaborations are encouraged and should be clearly documented
  - If municipal or county support is necessary for the project, please indicate who you are working with at that municipality
- Funding is only available through 2022; sustainability of the project should be clearly outlined
- Projects that include under-represented populations are of particular interest
Appropriate Use of Funds

Funds **CANNOT** be used for:

- General operating support
- Employee Salaries
- Debt reduction
- Fundraising Events

- Individuals requesting for services or restoration of their private property
- Acquisition of any property
Grant Size

• Estimate providing $1.5 million for this initiative. This may include:
  ▶ A few “large” six-figure grants
  ▶ Several five-figure grants
  ▶ Several four-figure grants
• Some grants may be approved pending a final budget developed with Gateway Greening
• TIP: If you have a fantastic lower budget project, please do not inflate it because you believe there are more funds available
Application

Available on the St. Louis Community Foundation grant portal: grantinterface.com/Home/Logon?urlkey=stlgives

- Create a new account (unless you already have one)
- Allows you to save your work and go back to it
Application Hints

• We want to see that you have an understanding of this community
• If your project depends on partnerships, be specific
• The DEI questions are important for this changing community
Grant Review Committee

- Members of the St. Louis Community Foundation Board’s Community Engagement Committee
- Residents of the impacted area
- Business representatives
- Public sector leader
- Two funding partners
- St. Charles representative
# Timeline

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<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Jan 21, 2020</td>
<td>Request for Proposals released</td>
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<tr>
<td>Feb 11, 2020</td>
<td>General Information Session</td>
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<tr>
<td>Feb 13 &amp; 29, 2020</td>
<td>Gateway Greening Information Sessions</td>
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<td>Through March 31</td>
<td>Question &amp; Answer Period</td>
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<tr>
<td>March 31, 2020</td>
<td>Grant proposals due at 5:00 pm</td>
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<tr>
<td>May 2020</td>
<td>Grants awarded</td>
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Greening, Gardening & Outdoor Living
Information Session

Questions?
Final Thoughts

- We are deeply committed to using these funds to positively impact this community
- We are looking for partners in that commitment
- We are striving for transparency throughout the process
- We are available for questions between now and March 31 (and after)

Good luck!
Contacts

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• Neosha Franklin, Marketing & Communications Manager
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Gateway Greening

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